ESG Data

giftee Inc.

Updated April 13, 2026

Solving social issues through services and solutions

Connection through services

	Boundary	At the end of Dec 2020	At the end of Dec 2021	At the end of Dec 2022	At the end of Dec 2023	At the end of Dec 2024	At the end of Dec 2025	unit
Number of love sent(Cumulative number of gifts issued)	non-consolidated	Over 60	Over 110	Over 170	Over 280	Over 440	Over 620	million

	Boundary	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	unit	
giftee service members	Consolidated	161	184	196	214	232	252	ten thousand people	
eGift issuing companies	Consolidated	144	208	223	248	267	302	companies	※1
eGift user companies	Consolidated	724	1,124	1,456	1,778	2,028	2,276	companies	
Implemented promotions	Consolidated	4,465	6,995	10,185	13,716	16,327	18,772	promotions	

*1 Retrospective adjustments have been made to past results following the change to reflect the number of CPs for giftee on a standalone basis.

Environment

Climate change

	Boundary	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	unit	Notes
Contribution to CO2 emission reduction									
Reduction of emissions from the production, delivery, and disposal of plastic cards and packaging materials	non-consolidated	1,074	1,872	2,581	4,203	6,490	6,918	t-CO2	※1
Reduction in CO2 emissions in terms of cedar trees	non-consolidated	122,025	212,749	293,298	477,605	737,476	786,102	cider trees	※2
SCOPE1	non-consolidated	0	0	0	0	0	0	t-CO2	
SCOPE2	non-consolidated	65	55	33	34	36	43	t-CO2	
SCOPE1,2 Total	non-consolidated	65	55	33	34	36	43	t-CO2	

*1 CO2 emissions from (1) manufacturing, (2) delivery, and (3) disposal of plastic cards and packaging materials.
(1) Manufacturing: CO2 emissions from the manufacture of plastic cards and packaging materials were calculated using the emission factor per card and A4 paper.
(2) The average transportation ton-kilometer per ton was used to calculate the assumed weight of the shipping ton-kilometer.
(3) Incineration: CO2 emissions from incineration of plastic cards and packaging were calculated using the emission factor for incineration of combustible waste.

*2 Calculated by converting the annual amount of CO2 absorbed by one cedar tree to 8.8 kg (based on Forest Agency disclosure).

Social

Employees

	Boundary	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	unit
Number of employees	Consolidated	137	210	257	316	585	685	people
Number of temporary employees	Consolidated	10	47	58	58	59	38	people
Average age of employees	non-consolidated	32.7	33.2	34.1	33.1	33.7	34.2	years-old

Diversity

	Boundary	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	unit
Employee composition ratio								
Male	Consolidated	64	59	51	53	60	54	%
Female	Consolidated	36	41	49	47	40	46	%
Management position ratio								
Male	Consolidated	53	68	65	67	64	60	%
Female	Consolidated	47	32	35	33	36	40	%
Ratio of employees who feel their work is worthwhile	non-consolidated	89	92	95	97	96	94	%
Paid acquisition rate	non-consolidated	45	67	80	66	77	67	%
Rate of taking childcare leave	non-consolidated	67	89	80	100	91	94	%
Male	non-consolidated	67	60	80	100	82	88	%
Female	non-consolidated	–	100	100	100	100	100	%

Corporate Governance

Corporate Governance

	Boundary	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025	unit
Number of Directors								
Internal								
Male	non-consolidated	4	4	4	4	4	4	people
Female	non-consolidated	–	–	–	–	–	–	people
Independent (External)								
Male	non-consolidated	2	2	2	2	2	2	people
Female	non-consolidated	–	–	1	1	1	1	people
Total	non-consolidated	6	6	7	7	7	7	people
Number of Auditors								
Internal								
Male	non-consolidated	–	–	–	–	–	–	people
Female	non-consolidated	–	–	–	–	–	–	people
Independent (External)								
Male	non-consolidated	3	3	3	3	3	3	people
Female	non-consolidated	–	–	–	–	–	–	people
Total	non-consolidated	3	3	3	3	3	3	people
Average age of directors	non-consolidated	43	44	46	47	48	49	years-old
Number of meetings of the Board of Directors	non-consolidated	16	18	16	15	16	17	times
Average age of corporate auditors	non-consolidated	49	50	51	52	53	54	years-old
Number of meetings of the Board of Corporate Auditors	non-consolidated	14	14	14	15	14	13	times

Information Security

	Boundary	FY2020	FY2021	FY2022	FY2023	FY2024	FY2025
JIS Q 27001	non-consolidated	Acquired	Acquired	Acquired	Acquired	Acquired	Acquired
Privacy Mark	non-consolidated	Acquired	Acquired	Acquired	Acquired	Acquired	Acquired